



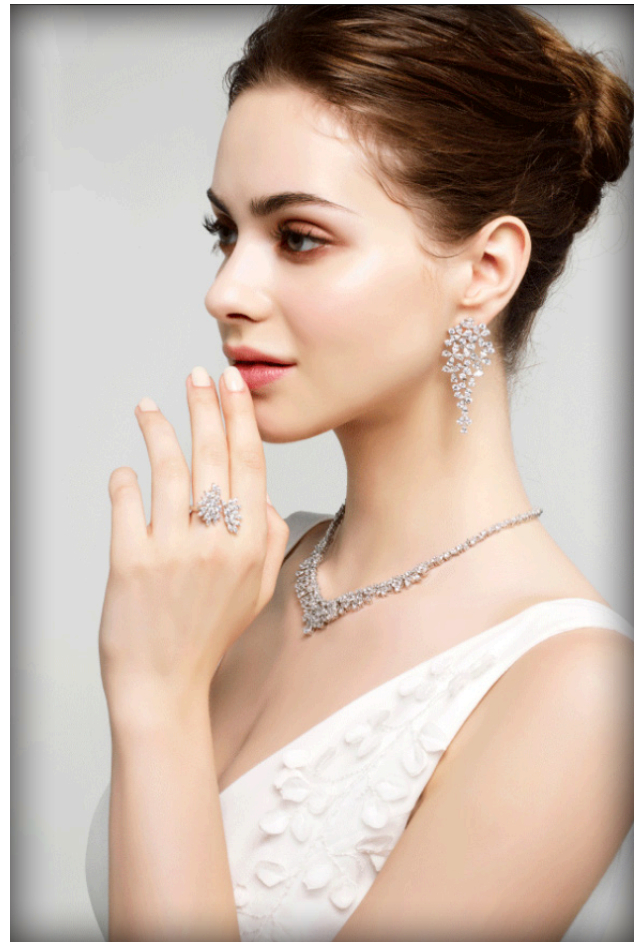
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**Contact: Mara Edwards, Public Relations
Director of Fashion Week Studio
Phone: +1 818-930-6598
Email: mara@fashionweekstudio.com**

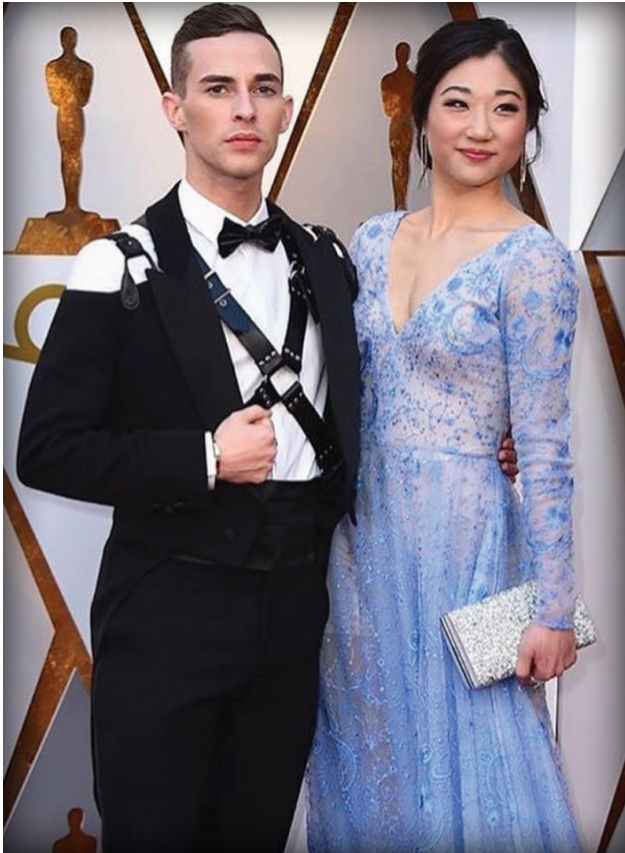
**MAISON LOUELLA AT HÔTEL D'EVREUX,
PLACE VENDÔME
PARIS FASHION WEEK**

Paris, France, September 19, 2018 — Fashion Week Studio is thrilled to announce that Modern Fine Jewelry House, Maison Louella, will be participating in the Opening Day of Paris Fashion Week.

Inspired by the meaning of Louella as “beautiful warrior”, the founder, Joanne Kim, had a vision to create a fine jewelry line expressing the natural beauty of the modern woman. Maison Louella’s designs and products feature artisan craftsmanship mixed with select collection of pearls, precious stones, gemstones, and precious metals. Maison Louella creates a variety of unique and contemporary pieces, and caters to the woman’s




FASHION WEEK STUDIO
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taste for modern elegance with high quality. Maison Louella's jewelry collection has been loved by many Hollywood celebrities at their red carpet events, in addition to being featured in fashion magazines and TV shows in Korea.



The entertainment for this show will begin with the fabulous Stacy Francis, finalist and fan favorite on the first season of The X Factor, followed by Opera singer Sara Shields, who is currently working with renowned composer Kelvin Pimont. Mr. Kelvin Pimont recently finished working on "Real Rob" for Rob Schneider for Netflix and has composed some incredible music for the opening of our show.

This Couture collection will be presented at 6:30pm on September 25th at the Hôtel d'Evreux, Place Vendôme.

This event will not be open to the public, please RSVP for the show at RSVP@fashionweekstudio.com